

< The Journey />



Customer Onboarding

< We will support you all the way through this OTT journey. As part of the onboarding, we will provide training to your content editors and your marketing team. Make the most of your super simple system. />

Content Ingestion

< We can either ingest for you or coach you in doing it yourself. Uploading content is now super easy and most of it is automated. />

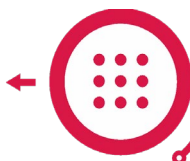


CMS Configuration

< How to organise your content is key for a successful OTT. You can leverage our multiple years of experience of running our own services to help you maximise your success. />

App Layout Configuration

< For the first time you can manage all the UI/UX of your apps without the help of a developer. Our system has been designed to give you total control and to react to market trends in seconds. />

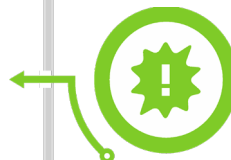


Publishing to App Stores

< We can manage the difficult process of app submission for you or you can do it yourself with our support. The result is the same; we are here all the way by your side. />

Go Live

< The time has come. Our system enables you to go live on specific devices or specific regions with different offerings - AVOD, TVOD, SVOD. You are in control! />



Live Analytics

< You have all the data at hand to be able to analyze the success of your product. Customer behavior, subscriptions, contents etc. at your fingertips with live data. />

Manage UI and Campaigns

< Now you can leverage all the hard work and make decisions based on our Live analytics. Monetize your business through campaigns based on devices, location, demographics, etc. The world is your oyster! />

